Recent Developments in OLED Lighting

OLED Track Session: Barriers to Low-Cost Manufacturing

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Outline

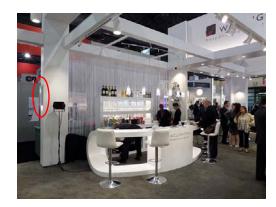
- Reporting from LFI and SID 2013
- NanoMarkets OLED Lighting Forecast
- High color quality where OLEDs can compete?
- The need for a US based OLED panel manufacturer

From LightFair International

Philadelphia, PA, April 23-25



Osram TOLED luminaire



WAC Lighting OLED/LED hybrid sconce



Philips
A version of Mimosa



Acuity: Modelo, Lumen Being, and OLED marker lights

ABL OLED Luminaires at LFI'13

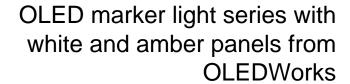


Modelo with LGC square and bar-type panels





Lumen Being with LGC bar-type panels, floor-standing and desk-mount, 2-D gestural interaction



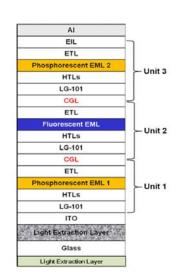


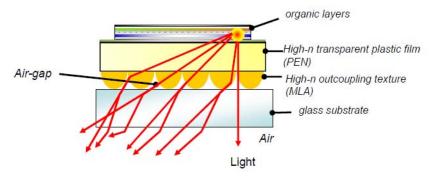
From SID Display Week

Vancouver, BC, May 20-24

Notable panel results

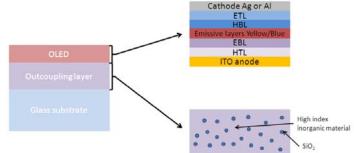
- LG Chem (paper 61.1): 3-stacked WOLED, 1.8X outcoupling enhancement (IES), 80 lm/W, targeting 100 lm/W next year
- Panasonic (paper 66.2): high-n PEN substrate with microlens, 2.5X extraction, double glass encapsulation o WOLED at 87, 101, 114 lm/W depending on structure





Substrate with integrated scattering

- St Gobain (paper 43.2): SiO2 scattering center in high-n inorganic material on regular glass, 2.0 X
- AGC (paper 58.1): very high-n scattering center in high-n glass layer on regular glass, 2.1 X (now sampling)



Short Reduction Layer Light-Scattering Layer

Glass Substrate



 Sunic (paper 55.4): G5 equipment meeting all productivity specs, rough price estimate at 10X G2 line

Recent Nano Markets OLED Lighting Forecast

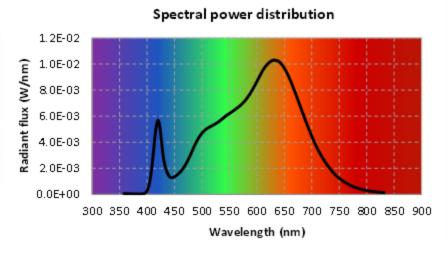
Forecast much more grounded and paints three scenarios:

- 1. OLED lighting prevails
 - Requires a strong industry champion
 - Suggests LG Chem to be that champion
- 2. OLED lighting remains a niche
 - Main issue is cost
- 3. OLED lighting fails

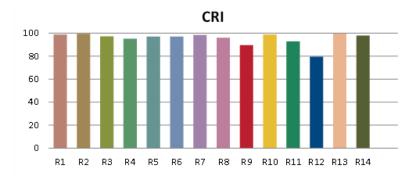
High Color Quality LEDs





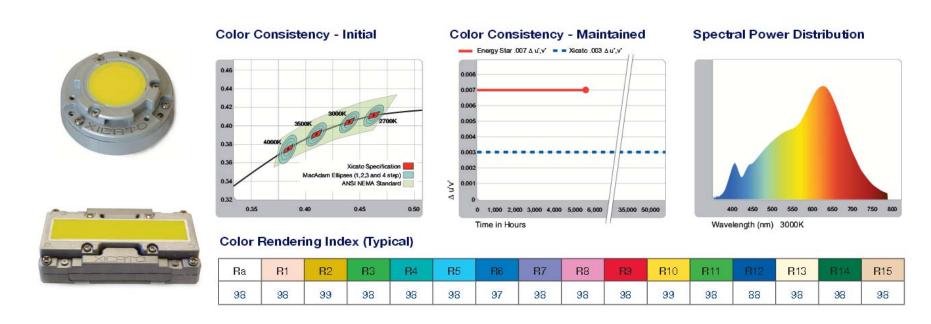


- Sorra MR16 replacements
- GaN on GaN
- Vivid series @3000K Ra 95,
 R9 95 40.5-43 lm/W



Source: Soraa

High Color Quality LEDs



Source: Xicato

- Xicato Artist series modules
- Remote phosphor design with 2 (?) phosphors
- Very high CRI, round module efficacy at 47-59 lm/W, rectangular module efficacy at 50-64 lm/W

OLED Panel with High Color Quality

- We expect efficacy loss for narrow line width LEDs to achieve the full-spectrum result with multiple phosphors
- OLEDs may have an opening due to its intrinsic broad emission
 - Target CRI Ra 90+, R9 50+
 - Slight lower CRI than a perfect blackbody emitter but easier to achieve and the visual difference is minor
 - Aim to better LED efficacy at this color quality